



## Performing Artist Concept: FAQ's

Blue Connection, as a part of its role in promoting “*self sufficiency in the arts*” will publicize approved select performing artists to our constituency. *Both Blue Connection and the performers represented understand the importance of each others professional reputations and the necessity of meeting any and all commitments made to clients and each other.*

### Who is eligible?

1. An individual student or student group who is/are presently enrolled at Millikin University is eligible to be designated a “**select performing artist**”(SPA).

### What is required?

1. A music or theater faculty member must submit to Blue Connection, a letter nominating and supporting an individual or group as a “**select performing artist**”.
2. The artist must furnish BC the following additional information
  - a. The stage name of the group, artist or act
  - b. Reliable contact information – address, phone, cell
  - c. A picture suitable for the inter-net or printed materials
  - d. A concise statement about what services the artist is willing to provide.
  - e. The type of events for which the talent/performance is appropriate
  - f. Price ranges for various services
  - g. References from two previous clients [gigs] must be provided. This is necessary so that prospective clients can contact them about your work.
3. In order to maintain their status as a “**select performing artist**” each individual or group must renew their contract with Blue Connection EACH SEMESTER. BC will email each artist for update information, return of the form will be considered renewal.

### Upon receiving a Blue Connection referral, what happens?

1. Contact the referral within 24 hours and determine if this is a gig you want. If the gig is refused please contact BC and inform them that you will not take the gig.
2. If the gig is accepted the individual performers or group representative must obtain a blank contract from BC [website], fill it out and have it signed by your prospective client and your self or group
3. Return a copy of the contract to BC, provide one to your client and keep one for your records. The signed contract is expected at BC within 7 days of signature.
4. Within 10 days following the performance remit to Blue Connection 10% of all fees resulting directly from the Blue Connection referral.
5. Understand that each performer/group guarantees to honor all contractual commitments in a professional and timely manner. Should failure to perform occur the performer/group is/are liable for costs or damages incurred because of their failure to perform and potential revocation of their SPA status

### What Does Blue Connection Guarantee?

1. We will accurately and professionally present your information to our clients
2. We will encourage and promote the performing arts in our written materials and on our inter-net site.
3. When feasible we will feature “performance” as a part of our gallery events.
4. We will actively seek and develop audiences/markets that want to purchase performing art services, in particular, the corporate market.